

SUMMARY REPORT

Plymouth Health and Adult Social Care Overview and Scrutiny Committee

26 September 2018

Subject Flu vaccinations for front line staff

Prepared by Martin Bamber and Amanda Nash

Approved by Steven Keith

Purpose

The purpose of this report is to inform the Committee of the work done to date to encourage flu vaccination amongst our staff and plans for this year.

Decision

Approval

Information ●

Assurance

Corporate Objectives

Improve Quality ●

Develop our Workforce ●

Improve Financial Position ●

Create Sustainable Future ●

Executive Summary

This report gives a brief update on the work done to increase flu vaccination uptake amongst staff at University Hospitals Plymouth NHS Trust in 2017/18 and plans for this year.

UHPT Flu Campaign 2017/18

- 1 Last year, the Trust significantly increased its staff flu vaccination uptake, increasing the number of staff involved in direct patient care having been vaccinated to 68% in comparison to 58.1% in the previous year.

There was a full communications plan supporting this which was evaluated as having been a success with the circa 10% increase in the desired behaviour change.

- 2 The Trust has developed a Flu Vaccination Action Plan for 2018/19, which takes into account all of the national guidance and best practice, to aim to further improve the uptake of the vaccine for our staff this year. All Trust staff will be offered the vaccine at no cost to them. This is once again supported by a comprehensive communications plan which builds on the insight work we have done to understand what motivates staff to be vaccinated or stops them taking up the offer of the free jab.

Our plans this year, include a greater number of local departmental vaccinators (in addition to a central group of mobile vaccinators); a number of high profile launch and campaign events; highlighting the benefits to staff of the quadrivalent vaccine with “flu myth buster” messages from members of the Executive Team; working with Plymouth Albion Rugby Club to help our campaign and to stress the importance of the vaccine to stay healthy and well; incentives such as supporting the Unicef “get a jab give a jab” scheme (see below); and an emphasis on the importance of the vaccine to protect patients, staff themselves and their families. This will, as normal, be supported by a suite of promotion materials including posters, screen savers and videos.

Get a jab, give a jab

As part of this year's flu campaign, we are delighted to be part of a UNICEF initiative for children and expectant mothers in developing countries. For every one flu vaccination administered to patient facing staff, we will donate eight tetanus jabs to the UNICEF vaccination programme (up to 26,500).

Tetanus is a swift and painful disease and kills 58,000 new-borns, as well as a significant number of pregnant women each year, around the world.

Your one jab could save eight lives. Some of our colleagues might already have...



4. Conclusion and recommendations

The Trust saw a sizeable increase in uptake last year and has plans in place to build on this in 2018/19. This starts with the launch of our 2018/19 staff flu programme on Monday 1 October:

Key Recommendations

The Committee is asked to:

1. Note the report

Next Steps

The plan gives outline details of the 2018/19 plan which will be implemented.